

# Australian Railroad Group

## DVD Script

**Introduction:** highlight key benefits, summarise main message

If you're searching for a career that offers challenge and reward - with a world class company in a country famous for its high standard of living, ARG – the Australian Railroad Group - has the answer.

ARG is a leading freight solutions provider for Australia's primary industries and mining sectors – both of which are experiencing significant growth.

This growth has sparked the need for ARG to expand its nation-wide operation, and the company is now seeking applications from suitably qualified individuals to join its dynamic team in a country that offers security, a quality lifestyle and tremendous opportunity.

### **Company background**

Headquartered in Perth, Western Australia, ARG operates from more than 30 depots, terminals and offices across the country, providing best practice transport services and logistics solutions.

Each year ARG transports over 60 million tonnes of bulk freight, including grain, minerals, and primary industry products throughout Western Australia, New South Wales and Queensland.

Strong growth in the nation's mining and resources sector is providing exciting opportunities for development – and ARG plans to capitalise on this positive long-term outlook by offering customers a range of innovative, new logistics services to complement its core rail activities.

### **An Employer of Choice**

Recognised as a leading rail transport company, ARG employs a dedicated team of more than 1000 people from a range of different backgrounds, countries and professions.

This diversity extends to the age range and roles within the nation-wide workforce which includes trainees, skilled staffed, professionals and management personnel – all of whom play a vital role in achieving the company mission of providing the best possible transport service to some of the biggest companies in Australia.

ARG works hard to foster a spirit of camaraderie and fun among its workforce, while remaining committed to its four key priorities of safety, customers, people and profitability.

## **Employee Benefits**

A career with ARG will provide challenge and reward.

Hard work and high performance is recognised and rewarded, with staff enjoying access to a range of opportunities for career advancement.

ARG is committed to its workforce, offering employees competitive remuneration packages including a company incentive scheme and a variety of personal development and training opportunities.

Employee wellbeing is key focus, demonstrated by ARG's vision to achieve world class safety standards through its Zero Harm program.

Zero Harm is a journey towards zero incidents and work-related illnesses by involving and engaging employees, and providing safety leadership, safe systems and a safe working environment. Our people are our most important asset, and we work hard to ensure their welfare (or safety).

Most importantly, ARG appreciates the value of a healthy work/life balance, which is reassuring, because in a country like Australia, you'll want plenty of time to enjoy the relaxing lifestyle on offer.

## **The Australian advantage**

Australia was recently ranked the third most desirable country to live in by a United Nations report. It has a thriving economy and offers a high standard of living with access to excellent education, sporting, health and recreational facilities. It's the perfect place to live and raise a family.

Warm and friendly, the Australian people have an envious lifestyle which takes advantage of the ideal weather and stunning natural landscape.

Western Australia, where ARG is based, has a population of around 2.1 million people spread across 2.5 million square kilometres. Residents enjoy amazing diversity in landscape from the rugged red gorges and sprawling cattle stations of the State's north, to the lush, green karri forests and manicured vineyards of the deep south.

With 12,500 kilometres of pristine coastline, WA boasts some of the world's best beaches and is one of the most minerally rich regions in the world, with a booming resource sector that drives the local economy.

It is a world-renowned food and wine region, famous for its fresh local produce, outdoor living and recreational diversity.

Nestled on the banks of the stunning Swan River, the capital city of Perth boasts more sunny days than any other city in Australia.

## **Map Animation**

ARG's rail network spans the entire country with major depots in the metropolitan areas of Perth and Sydney and various regional locations throughout Western Australia, New South Wales and Queensland.

ARG operates a Standard and Narrow Gauge network across thousands of kilometres of track with 175 locos and 4100 wagons.

## **Closing comments – call to action**

Previously owned by the leading rail consortium Wesfarmers/Genesee & Wyoming, ARG is now part of the QR group of companies which generates \$3 billion a year in revenue and owns more than \$7.6 billion in assets.

ARG is poised on the brink of significant growth, and seeking qualified personnel to service a growing customer base within the booming mineral and agricultural sectors.

As a world-class rail freight provider, ARG is constantly looking at ways to improve its services through technology and innovation.

Parent company, QR Limited, plans to spend more than \$8 billion over the next five years on capital and fleet modernisation, which will present many opportunities for career development and advancement within ARG.

Don't miss this rare and exciting opportunity to combine a rewarding career with a world-class company in a country that offers one of the best lifestyles in the world.

# ARG DVD Script

## Abbreviated version

**Word Count: 652**

**Writer's note:** the amount of text here would represent around four to five minutes of spoken narrative based on the rate of 150/160 words per minute, which is the industry standard for most voiceovers.

### **Introduction: highlight key benefits, summarise main message**

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This growth has sparked an expansion in ARG's nation-wide operation, which is now seeking qualified individuals to join its dynamic team in a country that offers security, a quality lifestyle and tremendous opportunity.

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This dynamic team includes trainees, skilled staffed, professionals and management personnel – all striving to provide the best possible transport service to some of the biggest companies in Australia.

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Most importantly, ARG appreciates the value of a healthy work/life balance, which means you'll have plenty of time to enjoy the laid-back Australian lifestyle.

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## Map Animation

ARG's rail network spans the country with major depots in the metropolitan areas of Perth and Sydney and various regional locations throughout Western Australia, New South Wales and Queensland.

*(Not spoken: zoom in on map of Australia, show states then major depots as described below)*

- One of WA showing the products railed in each region
- One of Qld showing the products railed in each region

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